

The Power of Quantities We Have the Ability to Sell Cheap. The Power of Quantities We Have the Ability to Sell Cheap. The Power of Quantities We Have the Ability to Sell Cheap.

The power of quantities creates the possibility to buy cheap. It's your working for the People's Store, and the People's Store working for you, that produces the superiority of prices in your favor. Every individual that has regard for good values, or lays pride in the buying of a store of bargains must be here Monday to participate in

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This enterprise is a novel venture of the many buyers of THE COHEN COMPANY and recites a buying expedition gotten up for the purpose of selling a great lot of wares before the time of fall shopping is entirely ripe. As usual every success of the sale is planned upon merits of clean, clear, and extraordinary bargain-giving.

We'll warrant every article bought on this as on every occasion, but we cannot guarantee the prices to continue beyond this one day. As these sales are beyond the ordinary capacity of the store's delivery service, we beg at least the indulgence of two days in cases where urgency does not require promptness. When possible please take small packages with you on Monday.

When the clock strikes the hour of 9 on Monday morning the greatest blanket sale that the people of Virginia have ever attended will begin. \$5. on the dollar is the price of 'em.

- 10-4 White Double-Ed Blankets, soft, downy kind, 45c. a pair.
- 10-4 Gray Double-Ed Blankets, best 50c. kind, 40c. a pair.
- 10-4 Double-Ed Blankets, in Oak and Tan fancy borders, 1.25 kind, for 50c.
- 10-4 White Double-Ed Blankets, Roman borders, for 50c. a pair.
- 11-4 Double-Ed Blankets, pure white, with Roman borders, extra heavy, 75c. a pair.
- 11-4 Extra Heavy Wool Blankets, cost \$5 to make, for \$2.50.
- 11-4 White Wool Blankets, \$5.90 kind, for \$2.40.
- Large California Wool Blankets, \$5.50 kind, for \$2.35.
- 12-4 White, Scarlet, or Gray Australian Wool Blankets, for \$2.
- 12-4 California Wool Blankets, White Blankets, \$5.50 was the price, \$3.90 now.

FROM 9 TO 10 O'CLOCK—10-4 White Blankets, soft, downy, and warm kind, for 40c.

FROM 10 TO 11 O'CLOCK—10-4 White Blankets, soft, downy, and warm kind, for 40c.

RULE OF RUIN IS THE ORDER IN COTTON FABRICS. No matter about the traces of legitimate prices, Cohen's have their own, and you are welcome to share their power of buying them by the great lots. We sell the best always. Read to-day's prices:

- Best Turkey-Red Dress Prints, the usual 3-4-6 kind, 2-4-6, a yard—full price.
- Real Indigo-Blue Prints, best grade, 3-4-6, a yard.
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READY-MADE PILLOW-CASES AND SHEETS. FOR LESS THAN COST OF THE COTTON. Ready-made Sheets, laundered for use, 10c. a pair, and 12c. a pair.

No such sale of Linens was ever made in Virginia. We call it a trade triumph, because it relieved a goodly-disposed merchant of the necessity of making an assignment, and permits you to buy a line of the finest Linens for half and less.

Here are some of the values modestly depicted in their comparative values, and our selling marks:

- 21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.
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FROM 9 TO 10 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.

FROM 10 TO 11 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.

FROM 11 TO 12 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.

FROM 12 TO 1 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.

FROM 1 TO 2 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.

FROM 2 TO 3 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.

FROM 3 TO 4 O'CLOCK—21 pieces Pure White Scotch Table Damask, full width, new, pretty designs, 10c. a yard—full price.